

# **Winning in Fast Time**

## **Strategic Action Process**

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THINK

**ALIGNMENT**

PLAN

**PRECISION**

EXECUTE

**VELOCITY**

# THINK

## **ALIGNMENT**

**Imperative I**  
Design the  
Future

# PLAN

## **PRECISION**

**Imperative II**  
Target for  
Success

# EXECUTE

## **VELOCITY**

**Imperative III**  
Campaign to  
Win

# THINK

## ALIGNMENT

### Imperative I

Design the  
Future

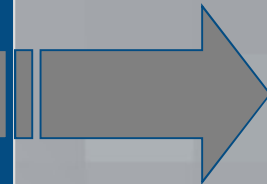
### Mindset

Think Strategically

Future Factors

Future Picture

Future Conduct



## Future Factors

*Principle*

*See the Big Picture*

1. Address Assumptions
2. Anticipate the Future
3. Identify Strategic Issues



## Strategic Action Process

# Winning in Fast Time

### ALIGNMENT

#### Imperative I

Design the  
Future

#### Mindset

Think Strategically

Future Factors

Future Picture

Future Conduct

### PRECISION

#### Imperative II

Target for  
Success

#### Mindset

Focus Sharply

System Map

Leverage Plan

Target Plans

### VELOCITY

#### Imperative III

Campaign to  
Win

#### Mindset

Move Quickly

Organization

Acceleration

Transitions